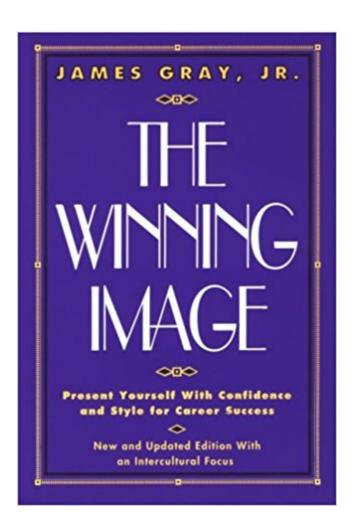


The book was found

The Winning Image: Present Yourself With Confidence And Style For Career Success





Synopsis

In business, as in presidential politics, image is everything. Without the appropriate dress, body language, and communication skills, the most intelligent and able manager will have little - if any - visibility. Whether preparing for a job interview or a public engagement, businesspeople wig find a closet-full of sound advice in The Winning Image. It explains how to: develop a wardrobe for their particular body type and choose the most flattering colours polish their speaking voice and handle conversations, meetings, and reprimands in a professional manner create an effective image on the podium, on the screen, and before the press. Image checklists, diagrams, and photographs accompany each chapter. In addition, the author has included an "intercultural focus" that discusses appropriate etiquette for doing business abroad.

Book Information

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Customer Reviews

Highly disappointed given the fact that I was charged practically two months ago and have yet to receive this book. I ordered several items which all arrived except for this one. This is very discouraging and will ultimately result in never ordering from again.

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